



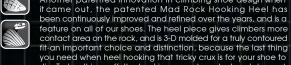
TABLE OF CONTENTS

Info	1-4
Rock Shoes	
Con-Flict	5-6
Con-Cept	7-8
Con-Tact	9-10
Demon	11-12
Flash	13-14
Trickster	15-16
Joker	17-18
Phoenix	19-20
Onsight	21-22
Banshee	
Mugen Tech	
Jester	
Frenzy Lace	
Frenzy Ez	
Maniac	
Mad Monkey	
Asylum	36-36
Quick Draws	
Carabiners	38-39
Hardware & Slings	
Max Air Belay	41
Mad Lock	
Paradox Belay	
Sentinel Hanger	
4" X 12mm Dyneema	
12" X 12mm Dyneema	
24" X 12mm Dyneema	
48" X 12mm Dyneema	
4" X 10mm Dyneema	
12" X 10mm Dyneema	
24" X 10mm Dyneema	
48" X 10mm Dyneema	
Harnesses	
Mars	43-44
Venus	43-44
Saturn	
Comet	
Neptune	43-44
Mercury	43-44
Alpha	
Beta	

Mad Pads	
Triple Mad Pad	
Mad Pad	
Mad Pad (Color)	
Hera Pad	
Chalk & Chalk Bags	
Chalk Block	
Chalk Block 8 Pack	
Addiction Chalk	
Chalk Pod	
Kangaroo Chalkbag	
Koala Chalkbag	
Rope Bucket	
Rope Bag	
Rope Pod	
Crack Glove	
Belay Glove	
Wall Glove	
Chirto 9 Association	
Shirts & Accessories Mad Monkey T-Shirt	F2
Super Hero T-ShirtUltra-Dry Short Sleeve Shirt	
Ultra-Dry Long Sleeve Shirt	
Flops	
Resole Kit	
H2O Bottle.	
Industrial / Rescue	40
XL Steel D Tripple Lock	
XL Steel D Twist Lock	
XL Steel D Screw Gate	
XL Aluminum D Tripple Lock	
XL Aluminum Twist LockXL Aluminum Screw Gate	
Large Descending Ring Small Descending Ring	
Rescue Swivel	
Small Rescue 8 With Ears	
Rescue 8 With Ears	
3" Rescue Pulley	
1"Micro Pulley	
3" Dual Rescue Pulley	
Mountain Boots	
Alpine & Mountain Boot	55-56
Alpinist & Mountain Glove	



SCIENCE FRICTION 3D MOLDED HEEL CUP Another patented innovation in climbing shoe design when





been continuously improved and refined over the years, and is a feature on all of our shoes. The heel piece gives climbers more contact area on the rock, and is 3-D molded for a truly contoured

fit-an important choice and distinction, because the last thing you need when heel hooking that tricky crux is for your shoe to slip. To top things off, the heel incorporates a textured descent heel, a nice touch when you're walking down the scree or those class 3 approaches.



Mad Rock's continuing quest of bringing high-end athletic shoe innovations to rock climbing footwear is evidenced by our use of thermal molding in our performance models. Barely available on brand-name \$150 running shoes, thermal molding precisely puts padding where you need it most, flexes freely, and provides excellent ventilation, while being extremely lightweight, allowing for comfort and performance in a competition-level shoe.



Mad Rock's patented Concave Sole. This innovative feature allows climbers to utilize their feet as they would their hands. For grabbing at holds while climbing overhangs. It also helps create a



No doubt about it: with its grace of movement and inventive improvisation, climbing is an art form. So it would go to figure that we unleashed the best young graphic artists to have their way with some of our best sellers. From the Mad Monkey's jaunty animated stylings to the seriously sinister Flash Lace, Mad Rock shoes announce their presence both on the rock and off it.



Mad Rock was one of the first major rock shoe companies to offer flag. Far from offering up sub par shoes or repurposed old models with different materials, our vegan friendly models happen to be some of the best performance shoes we make. As always, these models contain no animal by-products anywhere in the construction. and offer the same quality and durability, with Mad Rock's well-deserved performance edge.



This feature works well with our Dual Density Sole (DDS) technology to create the best all-around performance climbing shoes in the world. The Mad Rock molded polypropolene midsole allows the shoe to be soft at its center for optimal sensitivity and smearing performance, but also stiff on its sides for edging. Recent trips to the climbing shops and industry trade shows have shown that other rock shoe companies have trimmed costs yet again by not even adding a midsole to their shoes. While this may shave a few bucks off the cost upfront, the lack of a midsole makes for a difficult resole job, adding more expense—maybe even a new pair quicker than you want-- down the road.



PREMIUM LEATHER
Quality construction always begins with materials, and we have you covered. Mad Rock uses only premium leather in our rock shoes to ensure consistent quality, durability and workmanship. A good quality leather shoe is meant to stretch, and to accommodate different shapes and sizes of feet. Our choice to use a higher quality leather may mean a slightly higher price initially, but the long-term benefits should be evident: compared to cost-cutting models (often lined to mask their poor quality), your Mad Rocks will not over-stretch, show excessive wear, get holes or rapidly degrade under equivalent circumstances



Mad Rock's patented Dual Density Sole (DDS) construction is stiffer and thicker at the outer rim and thinner at the center. In practical terms, this unique "horseshoe" shape on our high-performance models gives the climber better control and grip: the stiff edges of the DDS allow the shoe to grab holds on overhangs or smear on tiny features while friction climbing. At the same time the DDS makes for a more sensitive rock shoe: the thinner sole center allows for more feel of the rock face—it gives the level of training slippers, but with all the sturdiness and performance of a full lace shoe. While Mad Rock has licensed this patented design to select rock companies for their high performance models, still others try to copy the look of the DDS, with little-to-no performance gains to show, what with their not-so-sticky rubber and basic lack of technology and construction expertise.



sharper edge for standing on tiny holds and ledges.



Mad Rock utilizes an advanced and intricate system of molding its proprietary Science Friction rubber using 3-D molds to bring the components and features as close as possible to the curves and angles of your feet. It's expensive and time consuming to do this, but Mad Rock is alone in using this technology because we believe that it's impossible to get a good fit without the use of 3-D and superior are unique and patented: DDS, concave soles, the Hooker Heel, and Power Upper are just some of the things our competitors simply can't match, yet attempt to copy.



Modern climbing cruxes involve far more overhangs and degree of incline than in years past. In other words, high performance climbing requires a high performance shoe. So why are so many rock shoe makers sticking stubbornly to 30-year old construction methods? Mad Rock is one of the few companies that utilize true climbing rubber in the construction of their rands. While it is true that some of our competitor's rands are slighty more durable, the dirty secret is that their composition is closer to tire rubber than climbing rubber and has little or no friction. Now, whose shoe would you prefer on that next tricky 5.13 overhang?



We're serious about friction. So much that Mad Rock develops and manufactures its own climbing rubber—something no other rock shoe company does (they often make up their own names for commercially purchased rubber, but that's about it). Over the last year, Mad Rock has developed a new formulation that has been scientifically proven to be substantially better than any other climbing rubber on the market, a claim that has been independently verified by outside labs, and by top climbers around the world. We're also proud of the fact that even our rand rubber is competition-grade sticky; in order to shave costs, there are some companies that use regular tire rubber for their rands and heels.



Instead of using commercially available off-the-shelf components which often lead to "dead spots," blisters, and compromises, Mad Rock uses custom-made straps and rings in its construction to ensure the best fit possible. Our webbing straps ergonomically mimic the curve and angle of each shoe, allowing it to cinch it up in the important contact areas, and offering a degree of flexibility in others. With decades of experience in rock shoe design, we knew that the standard split ring eyelets don't do that great of a job: their rounded corners often allow the eyelet to get twisted and split open when put under the ordinary stress of climbing and can corrode over time; synthetic rings don't corrode, but oftentimes break. Mad Rock's solution is to have custom-manufactured, powder-coated, die-cut metal ring eyelets ensure strength and consistency. Proprietary features like these are certainly more expensive to build. But in our quest to build the ultimate rock shoes we think they are worth it.



To make the finest shoes, having the best designs and the best materials are only part of the equation. The manufacture of rock shoes is still largely a hand-made endeavor, and it's the quality of the construction that elevates our designs. Mad Rock employs some of the most experienced, top sewers in the business, and it's this quality, born from experience that shows in all of our models. Mad Rock shoes are sewn with a single piece of binding that encompasses the cuff or ankle, utilizing tight stitch patterns (which take far more time and precision), and using the best thread. This companies—rock climbing or otherwise—simply can not match



he Mad Rock Power Strap (available on the Contact and Maniac model) is an elegant solution for those who seek a balance high-strength nylon webbing strap, that seats the back of your foot filmly in the heel cup, you can keep the Power Strap on the shoe when heel hooking or competition climbing, and remove it when more flexibility is desired, like when face climbing or belaying.



Hey, you can't be serious all the time—sometimes you have to let loose with totally unnecessary technological tricks that nonetheless look wicked cool and stylish to boot. Laser etched designs are imprinted right into the shoe. While we could go on about thinking outside the box and constantly using new advances in technology to make better shoes, we just think that they look nifty this way.



Because Mad Rock wants you to get down safely from the climb as much as we want you to send it, we came up with an innovative reverse-hook tread under the heels, helping to stabilize your descent or even when standing on an incline. And because the descent tread is made from Mad Rubber, you're not going anywhere unless you decide to. Up or down, Mad Rock has you covered.



EKFLEX SYNTHETIC U

Tekflex is a unique space-age material that can offer both flexibility and rigidity depending on its construction. When it's used in an unlined or padded construction Mad Rock Shoe, it offers the optimal amount stretch and comfort. When paired with a cotton liner, Tekflex is a high-performance upper that will not stretch or



EDGE TECH SYSTEMThrough a combination of technical lasts, advanced midsole materials and painstakingly slow hand production, our traditional flat soles offer a sharper and straighter edge than our competitors. Why start with the technical disadvantage of a round or reverse-beveled edge working against you with your new pair of shoes if you don't have to? Get the Mad Rock Edge.



CIENCE FRICTION POWER UPPE

There was a time, not all that long ago, when the phrase "toe hooking" didn't exist in the climber's vocabulary. The first generation Mad Rock Hooker model changed all that with the then-astonishing idea of having textured climbing rubber on the top of the shoe to aid in tricky maneuvers. This seemingly small yet significant addition to the shoe allowed climbers to pull on pockets, smear and grab holds with the top of their feet, and aided greatly in the cracks. In the years and models that followed, Mad Rock has continued to refine our uppers, and in the process, helped usher in a new generation of climbers whose shoes have actually assisted, instead of limited their development. Our Power Uppers are 3-D compression molded, made with Science Friction 2.2 rubber, and feature ventilation holes to help keep your feet cool. While imitation may be the most sincere form of flattery, our patented desi keeps the competition at second-tier status with their attempted knockoffs: the handful of companies that try to mimic this feature use either flat sheet rubber, or even injection-molded non-sticky rubber-- patent-dodging "solutions" which are more



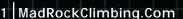
While other rock shoe companies often use an inefficient single pull tab at the rear of the shoe. likely made all the more uncomfortable due to internal stitching, Mad Rock's reinforced efficiency of pulling on your shoes. Pull tabs that actually do their job and don't add to the misery of blisters? All part of the well-thought out design



Hidden discreetly inside the heel bed of each Mad Rock shoe is a small EVA foam cushion. It's substantial enough to absorb impact and reduce pressure when standing in your climbing shoes, yet subtle enough as not to interfere with the weight or performance of the shoe



Often, unlined leather shoes have been known to over-stretch or wear out quickly; alternately, using a rigid inner liner that covers the entire interior allows negligible stretch. To combat these conflicting extremes while maximizing the sensitivity of our shoes, Mad Rock has developed a limited flex material that works in conjunction with our premium leather to give you all the comfort and stretch of a leather shoe with all the durability of a synthetic shoe. This is one of the reasons that Mad Rock enjoys some of the lowest rates of return and defects in the industry.





Another Mad Rock first, organically grown hemp lining is naturally odor resistent, anti-bacterial and anti-microbial. This lining has a very high tear strength and is a natural and renewable resource. Reports of THC in lining can neither be confirmed or denied.

Mad Rock uses custom 3-D molded midsoles with an adherent textured face. That's just techno-speak for a very useful feature: 3-D molding enables creation of a sole that will be either flat or concave in shape that will not tear, and will be extremely flexible and retain its original shape. Using this technology, Mad Rock can vary the thickness and stiffness in different areas of the sole, no matter what the shoe size or model. Our competitors choose to use a cookie-cutter approach, and with inferior materials to boot: some companies use compressed paper or cardboard midsoles which break down easily and do not retain their shape, and use the same density and thickness for all their models, whether it's a women's size 5, or men's size 13. At Mad Rock, we have made the conscious choice to give climbers value: well-made shoes that offer high performance for a long time after the purchase. Our esteemed competition would seemingly much rather sell you a shoe that looks good in the store, but quickly loses its grip, shape,



Sometimes the simplest features are the most appreciated. Our multi-pitch and all-day models enjoy the added comfort of padded cuffs, making them the most comfortable shoes out there. While some folks won't go through the additional time and expense of adding this feature, Mad Rock does—because our design team are avid climbers, and actually test the shoes they design- and they know firsthand how beneficial a comfortable allday shoe really is. Let's face it: tired, hurting feet are not the best tools on a long climb. Mad Rock incorporates additional comfort solution into the tongues of the shoes by the means of thermal, mesh, and leather padded tongues.



and comfort once in the field.

A pricey and fairly exotic technical material, compressed polyester offers a controlled flex and stiffness to our shoes. This light yet sturdy midsole material stands the test of time, and will not break down or degrade like some other midsole materials currently on the market.



For over 10 years Mad Rock has produced climbing shoes that feature a slingshot rand crossing under the arch and forefoot to create a tensioned platform for better climbing. This was such a great idea in fact, that other companies started to do the same exact thing (using different names for their "innovation") and have applied for



A simple solution to the thorny question "how can I walk around in my climbing shoes?", we added closed-cell Ethylene Vinyl Acetate (EVA) foam to the heel area of the popular Frenzy EZ seems natural, it was an out-of-the box design idea for climbing shoes, and yet another Mad Rock first.



By applying pre-tensioning principles to our high performance lasts, Mad Rock shoes with this feature, offers additional support when edging and smearing by helping to hold the down-turned and cambered shape of your shoes while you are climbing.



In high-stressed and high-wear areas, Mad Rocks use double (and sometimes triple) stitching for increased durability. The quality of the stitches is obvious and on display for all to see: straight, tight While other companies' utilize lowest-bid outsourced sewers who are paid at a piece rate (which encourages manufacturing speed and not quality), Mad Rock has incentives for skilled workmanship. And while this practice isn't exactly innovative, we feel that fostering pride in the product on all levels is simply good business.

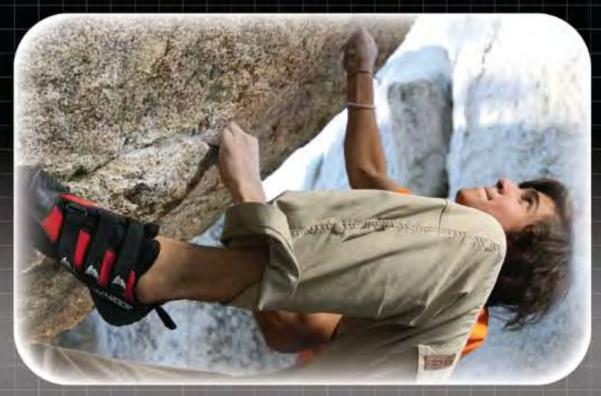


Considered a radical idea when first introduced in the first generation Mad Rock Hookers years ago, offset lacing is now a regular feature on a lot of performance climbing shoe models, including those from other manufacturers. While the exact degree of angle and the lacing hardware have been refined in our shoes over the years, the benefits of offset laces remain true to our original design spec: increased performance and comfort Performance because the laces have been moved to make way for more climbing rubber over the forefoot, and comfort because there is less direct pressure on a traditionally sensitive area of your feet— which also happen to be the main points of contact and propulsion for any climber. As ergonomic technologies and materials continue to evolve, we fully plan on continued refinement of this elegant solution for competition footwear.



Mad Rock is the only rock shoe manufacturer that is designing,

manufacturing and developing climbing shoe lasts (a foot form that the shoe is built around), and we're proud to say that the majority of today's rock shoes are produced using lasts that were literally dozens of different basic lasts available: wide, narrow, downturned, low volume, high volume, children, women-specific and so on, all to meet the needs of different kinds of climbers and different kinds of shoes. Mad Rock continues to design and develop new lasts every year utilizing the latest technologies like 3-D imaging, the latest biomedical research and sophisticated software. Far from being created in a pure lab environment lab though, our lasts also benefit from the feedback of the world's top climbers in real-world situations. To ensure quality and compatibility, all last development and construction, from sewing to gluing is done in-house, in our own factories and isn't farmed out to third party manufacturing houses. Mad Rock feels that making our own lasts is crucial to the entire design of the shoe, and that each new radical shoe deserves its own specific last; not an adapted old last—or even revised, decades-old hiking boot lasts, as some other manufacturers have been known to use. We know of no other way than our own: to create a quality, unique shoe, the entire process has to be controlled.



Meet Mad Rock's newest flagship. Simply the best and most technologically advanced rock shoe on the market, and a culmination of Mad Rocks patents, innovations and twisted science. To call this merely a "general purpose" shoe would be grossly misleading, but the Conflict excels on all terrains, in any condition, and makes climbers of all skill levels better at what they do. A paragon of superior materials, design, and workmanship, everyone should resolve to have this Conflict in their collection.

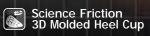
Sizes Available Mens 5-13 H Center H Edge Bouldering Sport Competition Gym

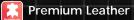
	Trad/Muli- Pitch	
	1. High Volume Feet +1/2 2. Low Volume Feet -1/2	
	Modifier	
	High Performance Competition	-1 -1 1/2
	Performance	-1/2
_1	Comfort	0
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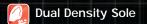
Guiding/Rental Crack Climbing

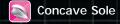
CON-FLICT

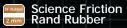






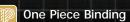


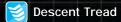


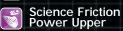


Science Friction 2.2 Rubber





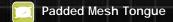


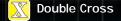


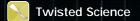
















MadRockClimbing.Com



For those who prefer the more precise nature of a lace-up shoe over the ease of a hook-and-loop closure, the Concept is otherwise identical to the groundbreaking Conflict model. As with the other models in the Con Series (Conflict and Contact), the Concept sports the latest generation of Mad Rock's DDS technology, the concave sole. As a function of its shape, the concave sole is more "cupped" to ensure unparalleled edge contact, and it engages the wearer's foot and toe strength to grab at footholds with a talon-like grip. Now, isn't that a nice Concept?

Sizes Available Mens 5-13 Midsole S H Center S H Edge S Bouldering S Sport Gym Competition

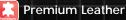
Fit Recomendation 1 Comfort 2 Performance 3 High Performance 4 Competition 1 1/2 Modifier 1. High Volume Feet +1/2 2. Low Volume Feet -1/2 Trad/Muli- Pitch Guiding/ Rental

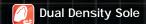
Crack Climbing

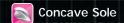
CON-CEPT

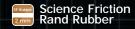






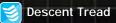


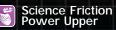


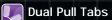


Science Friction 42 mm 2.2 Rubber



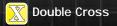


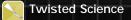


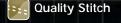




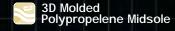
Padded Tongue

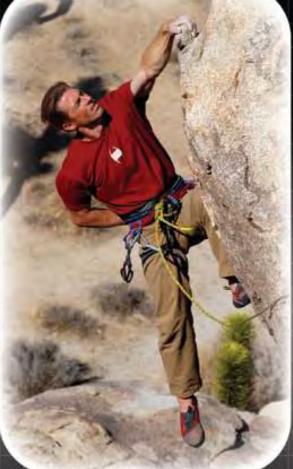












The third member of Mad Rock's Con Series of shoes, the Contact is for climbers who prefer a highly sensitive rock shoe, or a softer shoe for training. With its construction and pronounced concave Dual Density Sole, the Concept excels in friction climbing, and the removable Power Strap offers a slipper fit with a step-in/lace-up's performance for things like heel hooking.

Fit Recomendation

H Center H Edge Bouldering Sport Gym Competition

Sizes Available

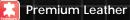
Mens 5-13

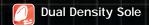
Comfort 2 Performance High Performance 4 Competition 1. High Volume Feet +1/2 2. Low Volume Feet -1/2 Trad/Muli- Pitch **Guiding/Rental**

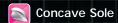
Crack Climbing







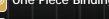




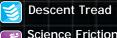


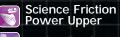
Science Friction 2.2 Rubber



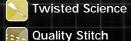












X Double Cross

CON-TACT







Mens 5-13

Midsole

Bouldering

Gym

From the depths of Hades and up the walls of the steepest, darkest caves, the Demon is the ultra performance shoe that specializes in vertical-to-over hanging terrain. Originally designed specifically for members of our European climbing team, now everyone can partake in this previously custom made competition shoe.

Sizes Available Fit Recomendation

Comfort

H Center

H Edge

Sport

Competition

2 Performance

3 High Performance

4 Competition

1. High Volume Feet +1/2 2. Low Volume Feet -1/2

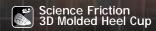
Trad/Muli- Pitch

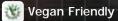
Guiding/Rental

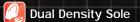
Crack Climbing

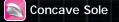
DEMON



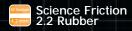








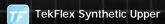


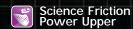


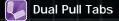
Contoured Strap



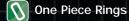




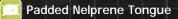


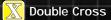


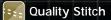


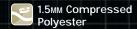




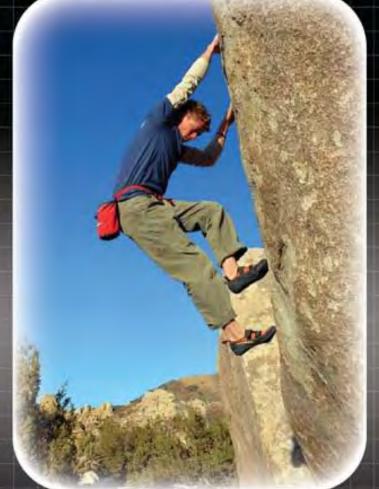












What more can be said about this workhorse of our lineup? It does EVERYTHING well, has won accolades and awards the world over, and while it has been many climber's first Mad Rock climbing shoe, it has done steady business with repeat buyers, guides, and experts who are looking for a good fitting, great performing shoe.

Sizes Available Mens 5-13,14-15

Midsole

S



Bouldering

Gym



Sport

Competition

Fit Recomendation

Comfort

2 Performance -1

3 High Performance

Competition -

Modifie

1. High Volume Feet +1/2 2. Low Volume Feet -1/2

X

Trad/Muli- Pitch



Guiding/ Rental

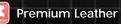


Crack Climbing

FLASH





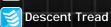






Contoured TPR Rubber Strap



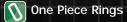


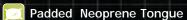






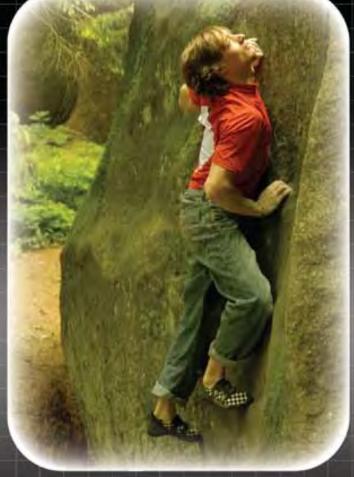












To guote one of the great philosophers of the 20th century, "Totally Awesome!" The Trickster's always fashionable checkerboard pattern mimicks popular surf, skate, rock, punk styles and fashionable kitchen floors. The low-stretch synthetic uppers are bonded with the graphic pattern, making them permanent and lowmaintenance, because you have better things to do. A great all-around shoe that says "Hey Bud, let's party!"

Sizes Available Mens 5-13,14,15

Ш

Midsole



Bouldering

Gym

S



Sport Competition

Fit Recomendation

- Comfort
- 2 Performance
- 3 High Performance
- 4 Competition

- 1. High Volume Feet +1/2 2. Low Volume Feet -1/2
- Trad/Muli- Pitch
- **Guiding/Rental**
 - Crack Climbing

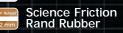
TRICKSTER

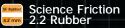








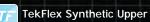




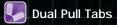






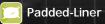


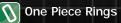


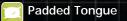




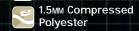
Anti-Shock

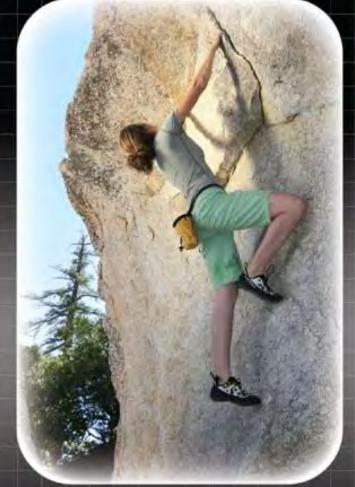












Serious performance and comfort meet drop-dead looks, at a fair price. Features include a lace-up closure for more precise control, and the low-stretch synthetic uppers are bonded with the graphic pattern, making them permanent and low-maintenance. Killer looks with serious comfort. Not your fathers climbing shoes.

Sizes Available Mens 5-13,14-15

Midsole

S



Bouldering



Sport

H

Competition

Fit Recomendation

Comfort

Performance High Performance

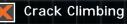
4 Competition

1. High Volume Feet +1/2 2. Low Volume Feet -1/2

Trad/Muli- Pitch



Guiding/Rental

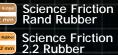


JOKER







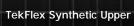




One Piece Binding







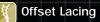
















MadRockClimbing.Com



Classic, traditional, high quality, and a great performer. Mad Rock's do-everything shoe has been around since day one, and while it has enjoyed improvements and subtle changes over the years, the Phoenix is still a great value in a traditional shoe, and remains one of our most popular models. This WAS your father's climbing shoe, and it'll likely be the choice of your kids as well.

Sizes Available Mens 5-13 Midsole S H Bouldering Sport Gym Competition

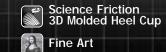
Comfort Performance 3 High Performance 4 Competition 1. High Volume Feet +1/2 2. Low Volume Feet -1/2 Trad/Muli- Pitch Guiding/Rental

Crack Climbing

Fit Recomendation

PHOENIX





Premium Leather

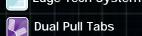
Science Friction Rand Rubber

Science Friction 2.2 Rubber



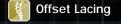


One Piece Binding



3 Anti-Shock

Padded Leather Tongue



Mini-Liner

Quality Stitch

2MM Compressed Polyester



Similar to the massively popular Flash, the Onsight is a great all-around performer designed specifically for female climbers and using different lasts than the Flash. This shoe is tailored for women's feet: a slightly softer flex, and the interior volume is narrower overall, with a narrow heel and a higher instep than its Flash counterpart. The net result is a better fit that will translate to better performance. The Onsight also offers subtle embossed graphics and a different color palette to stand out from the crowd.

Sizes Available Womens 3-10 Midsole S Bouldering Sport Gym Competition

1 Comfort -0 2 Performance -1/2 3 High Performance -1 4 Competition -1 1/2 Modifier 1. High Volume Feet +1/2 2. Low Volume Feet -1/2

Fit Recomendation

Trad/Muli- Pitch
Guiding/ Rental
Crack Climbing

ONSIGHT

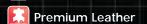






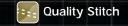


1.5мм Compressed





Dual Pull Tabs



Polyester

Science Friction
Rand Rubber
Science Friction
2.2 Rubber

Contoured Leather Strap







Working off a similar design goal as the Onsight, the Banshee offers the same attributes and all-around performance as the Phoenix, but in a women's specific model. Using female lasts to ensure women a better fit than the unisex last of the Phoenix, the Banshee is also a lace-up to offer another degree of precise control. Round this out with subtle laser-etched graphics and an exclusive color palette to differentiate it from its counterpart, and you have a great all-day shoe with a superlative value-to-performance ratio.

Sizes Available Womens 3-10 Midsole S Ш Bouldering Sport Gym Competition

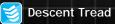
Fit Recomendation Comfort 2 Performance 3 High Performance 4 Competition 1. High Volume Feet +1/2 2. Low Volume Feet -1/2 Trad/Muli- Pitch Competition Crack Climbing

BANSHEE



- Science Friction 2.2 Rubber
- One Piece Binding







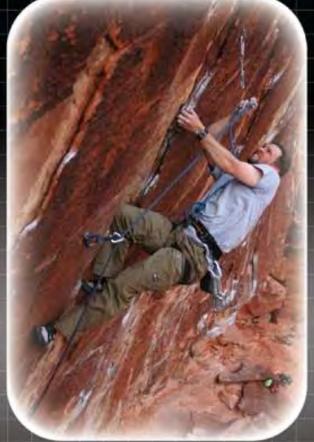








Offset Lacing



The limited-run next-gen version of Mad Rock's groundbreaking Mugen model boasts our new nature-friendly hemp lining and added performance because of the Mad Rock Power Upper and 3-D midsole. With its understated looks and environmental bona-fides, this isn't a shoe for everyone. But if you are looking for a feel-good, eco-friendly rock shoe with limit-shattering performance, step right up.

Mens 5-13 Midsole H Center H Edge

Sport

Competition

Sizes Available

Bouldering Gym

Fit Recomendation

Comfort 2 Performance 3 High Performance

4 Competition

1. High Volume Feet +1/2 2. Low Volume Feet -1/2

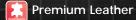
> Trad/Muli- Pitch **Guiding/Rental**

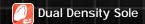
> > Crack Climbing

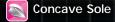
MUGEN TECH



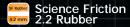








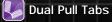


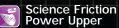


Contoured TPR Rubber Strap

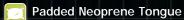




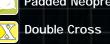










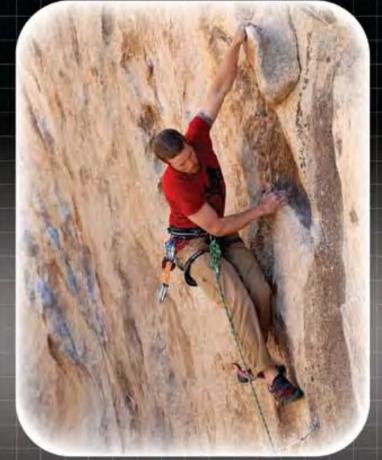


3D Molded Polypropelene Midsole

One Piece Rings

Quality Stitch

W Dope Lining



The Jester shares the same technical design, shape and components as the previous, proven performing Mugen but with updated graphics that have made the shoe more visually appealing. With the addition of our newly formulated Science Friction Rubber, if you liked the Mugen, you will love the Jester.

Sizes Available Mens 5-13



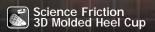
Fit Recomendation

1 Comfort	0
2 Performance	-1/2
3 High Performance	-1
4 Competition	-1 1/2
Modifier 1. High Volume Feet +1/2 2. Low Volume Feet -1/2	
Trad/Muli- Pitch	

Guiding/ Rental Crack Climbing

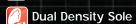
JESTER

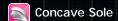








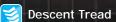




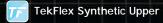


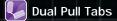
Science Friction 2.2 Rubber







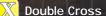




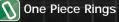


Padded Tongue











Quality Stitch



3D Molded Polypropelene Midsole



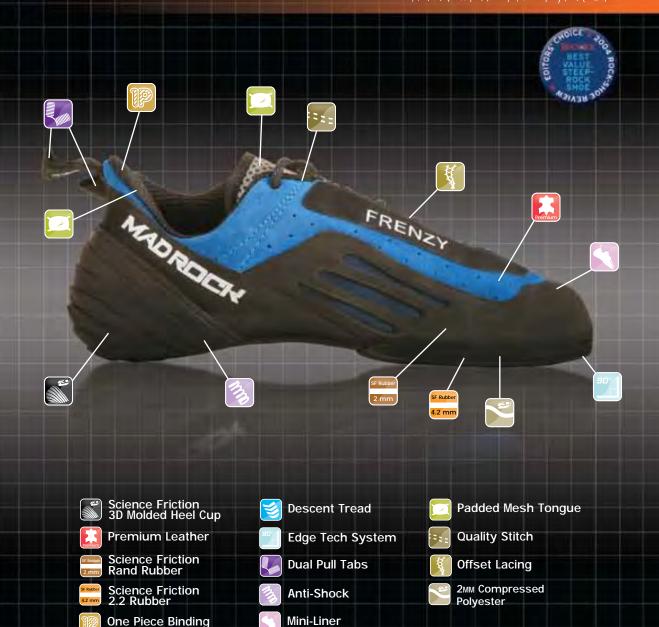


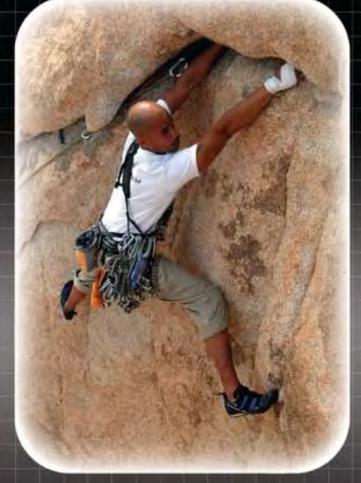
If there was such a thing as a high performance trad climbing shoe, this would be it. The first choice of professional guides, sponsored athelets, and even outdoor industry employees, and anybody looking for an all-day trad shoe that excels from the cracks to the slabs. With the addition of the rubber over the laces and the sides of the Frenzy Lace, this shoe has become our premier crack climbing model.

Sizes Available Mens 5-13 Midsole S Bouldering Sport Competition Gym

Fit Recomendation Comfort 2 Performance High Performance 4 Competition 1. High Volume Feet +1/2 2. Low Volume Feet -1/2 Trad/Muli- Pitch **Guiding/Rental** Crack Climbing

FRENZY LACE





Look around and you'll see the Frenzy EZ in all sorts of different places: Rock gyms like them for their superior comfort, durability, and easy hook-and-loop closure system. Bouldering junkies see it as a casual, all-day shoe that you can wear when traveling around the boulder fields, and the thick EVA heel is just what your feet need when popping off climbs. The Frenzy EZ is a unique convergence of all-day comfort, support and performance.

Sizes Available Mens 5-13

Midsole



Bouldering Gym

S

Sport

Ш

Competition

Fit Recomendation

Comfort

2 Performance

High Performance

4 Competition

1. High Volume Feet +1/2 2. Low Volume Feet -1/2

Trad/Muli- Pitch

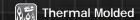


Guiding/Rental



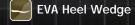
FRENZY EZ



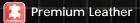


Edge Tech System

Dual Pull Tabs



Quality Stitch



Science Friction Rand Rubber

Science Friction 2.2 Rubber

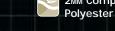
One Piece Binding

Contoured Velcro Strap



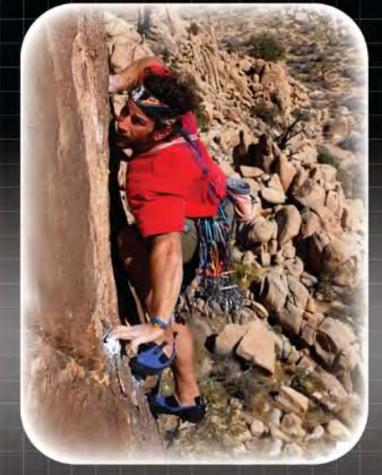












A trusted and valued weapon in the war against gravity. The Maniac is a comfortable training and bouldering slipper that has found a following with hardcore crack climbers, due to its smart design, glovelike fit and thin toe profile.

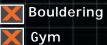
Sizes Available Mens 5-13

Midsole



S (





H

Sport

Competition

Fit Recomendation

Comfort

2 Performance

High Performance

4 Competition

1. High Volume Feet +1/2 2. Low Volume Feet -1/2

Trad/Muli- Pitch



Crack Climbing

Guiding/ Rental Science Friction 2.2 Rubber

MANIAC











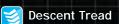


Science Friction Rand Rubber

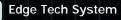


Power Strap





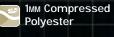












Mini-Liner

Quality Stitch



MAD MONKEY

ASYLUM





QUICK DRAWS



Model	Weight	Major Axis	Minor Axis	Open Gate	Gate Clearance	Length
Ultra Light Light	1.1/30 oz/gr.	25 kN	7 kN	8 kN	23 in./mm.	95 mm
Ultra Light Bent	1.1/30 oz/gr.	25 kN	7 kN	8 kN	25 in./mm.	95 mm
Madlock HMS	2.4/66 oz/gr.	25 kN	9 kN	9 kN	22 in./mm.	94 mm
Ultra Tech Straight	1.7/49 oz/gr.	26 kN	8 kN	9 kN	20 in./mm.	100 mm
Ultra Tech Bent	1.7/49 oz/gr.	26 kN	8 kN	9 kN	25 in./mm.	100 mm
Ultra Tech Screw	2.0/56 oz/gr.	26 kN	8 kN	9 kN	18 in./mm.	100 mm

CARABINERS









Bent Gate

INDUSTRIAL & RESCUE



Model	Weight	Major Axis	Minor Axis	Open Gate	Gate Clearance	Length
Ultra Light Twist	1.1/30 oz/gr.	25 kN	8 kN	8 kN	23 in./mm.	95 mm
HMS Twist	2.4/66 oz/gr.	25 kN	9 kN	9 kN	22 in./mm.	94 mm

Ultra Tech Twist



XL Steel D





XL Steel D Screw Gate



XL Aluminum D Triple Lock



XL Aluminum D Twist Lock



XL Aluminum D Scew Gate

MADROCK





Sentinel Hanger

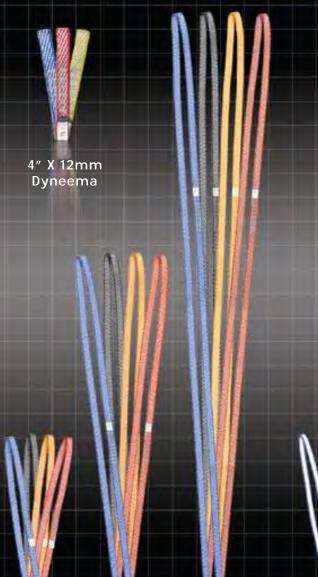




Paradox Belay

Model	Weight	Strength	Size	
Paradox	2.4 oz	NA	8 -10.2mm	
Max Air	1.4 oz	NA	8-11 mm	
Mad Lock	1.75 oz	NA	9-11 mm	
4" X 12mm	1.1/30 oz/gr.	23 kN	4" X 12mm	
12" X 12mm	1.1/30 oz/gr.	23 kN	12" X 12mm	
24" X 12mm	1.1/30 oz/gr.	23 kN	24" X 12mm	
48" X 12mm	1.1/30 oz/gr.	23 kN	48" X 12mm	
4" X 10mm	1.1/30 oz/gr.	23 kN	4" X 10mm	
12" X 10mm	1.1/30 oz/gr.	23 kN	12" X 10mm	
24" X 10mm	1.1/30 oz/gr.	23 kN	24" X 10mm	
48" X 10mm	1.1/30 oz/gr.	23 kN	48" X 10mm	

HARDWARE & SLINGS

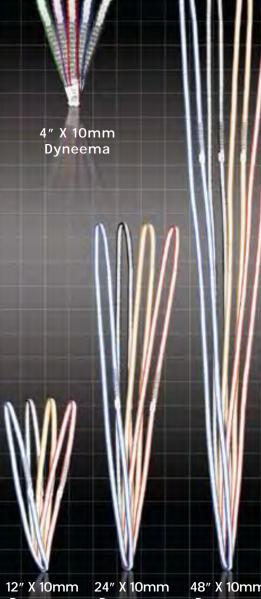


48" X 12mm Dyneema

12" X 12mm 24" X 12mm

Dyneema

Dyneema



Dyneema

Dyneema

48" X 10mm Dyneema

HARNESSES



Mars



П			
	Model	Available Sizes	Weight
H	Mars	XS - XL	1.2 lbs.
ı	Venus	XS - L	1.1 lbs.
I	Saturn	S - M	1.1 lbs.



Venus



Comet

Model	Available Sizes	Weight
Comet	L - XL	1 lbs.
Mercury	XS - XL	9 oz.
Neptune	XS - XL	11 oz.
Alpha	XS - XL	10 oz.
Beta	XS - XL	12 oz.





MAD PADS





HERA Pad

45 | MadRockClimbing.Com

Triple Mad Pad

Mad Pad

CHALK & CHALK BAGS







Chalk Pod

Chalk Block

BAGS & GLOVES



Rope Bucket



Rope Bag



Belay Gloves



Crack Gloves

INDUSTRIAL & RESCUE



23 kN









35 kN







Rescue Swivel 40kN

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